


K O P E
SOAP CO.



KOPE SOAP VISION STATEMENT

**PREMIUM UPCYCLED ARTISAN SOAP & SCRUBS,
HANDCRAFTED WITH COFFEE FROM YOUR FAVORITE
LOCAL CAFES IN HAWAI'I**

A close-up photograph of a KitchenAid stand mixer's grinding attachment in operation. The attachment is a white plastic housing with a metal grinding plate inside, which is crushing dark brown coffee beans into a fine, dark brown powder. The powder is accumulating in a clear glass bowl that sits beneath the mixer. The background is dark and out of focus, emphasizing the grinding process. The text is overlaid on the left side of the image.

UPCYCLING

“THE PROCESS OF TRANSFORMING BY-PRODUCTS, WASTE MATERIALS, USELESS, OR UNWANTED PRODUCTS INTO NEW MATERIALS OR PRODUCTS OF BETTER QUALITY OR FOR BETTER ENVIRONMENTAL VALUE.”



OUR BEGINNING

Kope Soap LLC found its origin at the University of Hawai'i at Mānoa. Students in Professor Peter Rowan's Entrepreneurial Marketing class were tasked with creating and pitching new business ventures throughout the semester. To address increasing awareness towards climate change and the growing demand for natural products, the Kope Soap team determined to create a business that would benefit its customers and the environment. Drawing inspiration from Barnana, a company that upcycles bananas into healthy snacks, Kope Soap noticed how many students were buying coffee from a nearby cafe and felt that there was a better way to utilize the coffee grounds.



KOPE SOAP FOUNDERS

MATTHEW YOSHIOKA

BA: Finance, Entrepreneurship,
Management, International
Business

KIRK URADA

BA: Marketing,
Management, Entrepreneurship

TATE CASTILLO

BA: Finance, Entrepreneurship,
International Business



PROGRAMS & COMPETITIONS

UH PITCH PARTY 2018 Audience Choice

BUSINESS PLAN COMP. 2018 Semi-Finals

START-UP LAUNCHPAD 2018 Cohort

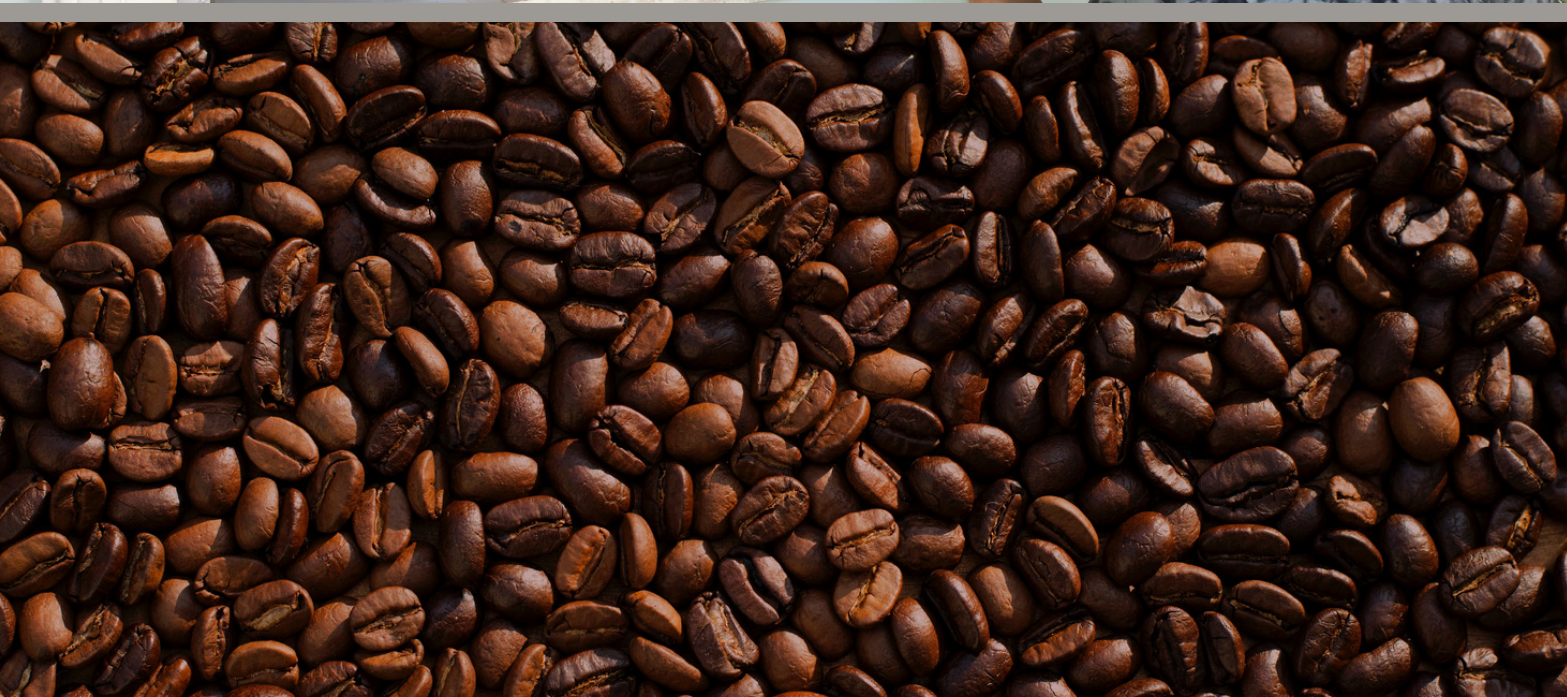
GSEA STUDENT COMP. 2018 Semi-Finals

AS FEATURED IN



WHY WORK WITH KOPE SOAP?


AS A LOCALLY-OWNED AND OPERATED COMPANY OF HAWAII, WE BEGAN WITH A PASSION TO MAKE THE ISLANDS WE KNOW AND LOVE A BETTER PLACE. INSPIRED BY THE ADAGE “ONE MAN’S TRASH IS ANOTHER MAN’S TREASURE,” WE BELIEVE IN OUR MISSION TO NOT ONLY MAKE PRODUCTS FOR THE BENEFIT OF THE ENVIRONMENT BUT ALSO THE PEOPLE WHO INHABIT IT.



TRIPLE BOTTOM LINE

KOPE SOAP BUSINESS MODEL

- Environment
- People
- Profit



DID YOU KNOW?

**EVERY YEAR, OVER 3 MILLION
POUNDS OF COFFEE END UP IN
HAWAII'S LANDFILLS.**



KOPE SOAP'S ECOLOGICAL IMPACT

200 LBS

Reduced Emissions (so far)
Coffee Grounds from landfills

366 LBS

Reduced Emissions (so far)
CO₂ from atmosphere

Estimates from EPA:

*Incineration of Solid Municipal Waste is Equivalent to Incineration of Coal

**Incineration of Coal; 1 ton Coal = 1.8322 tons CO₂

A close-up photograph of a hand holding a blue, textured loofah. The background is a solid brown color. The text is overlaid on the image.

DID YOU KNOW?

**DID YOU KNOW THAT DERMATOLOGISTS
RECOMMEND REPLACING PLASTIC LOOFAHS
AND WASHCLOTHS AT LEAST EVERY 4 WEEKS?**



IMPROVING THE WAY YOU CLEAN

2-4 WKS

Loofahs accumulate bacteria from dead skin cells that get trapped in the loofah, which can cause skin irritation and even infections.

5-6 WKS

Kope Soap last 2x longer than natural glycerin soaps.

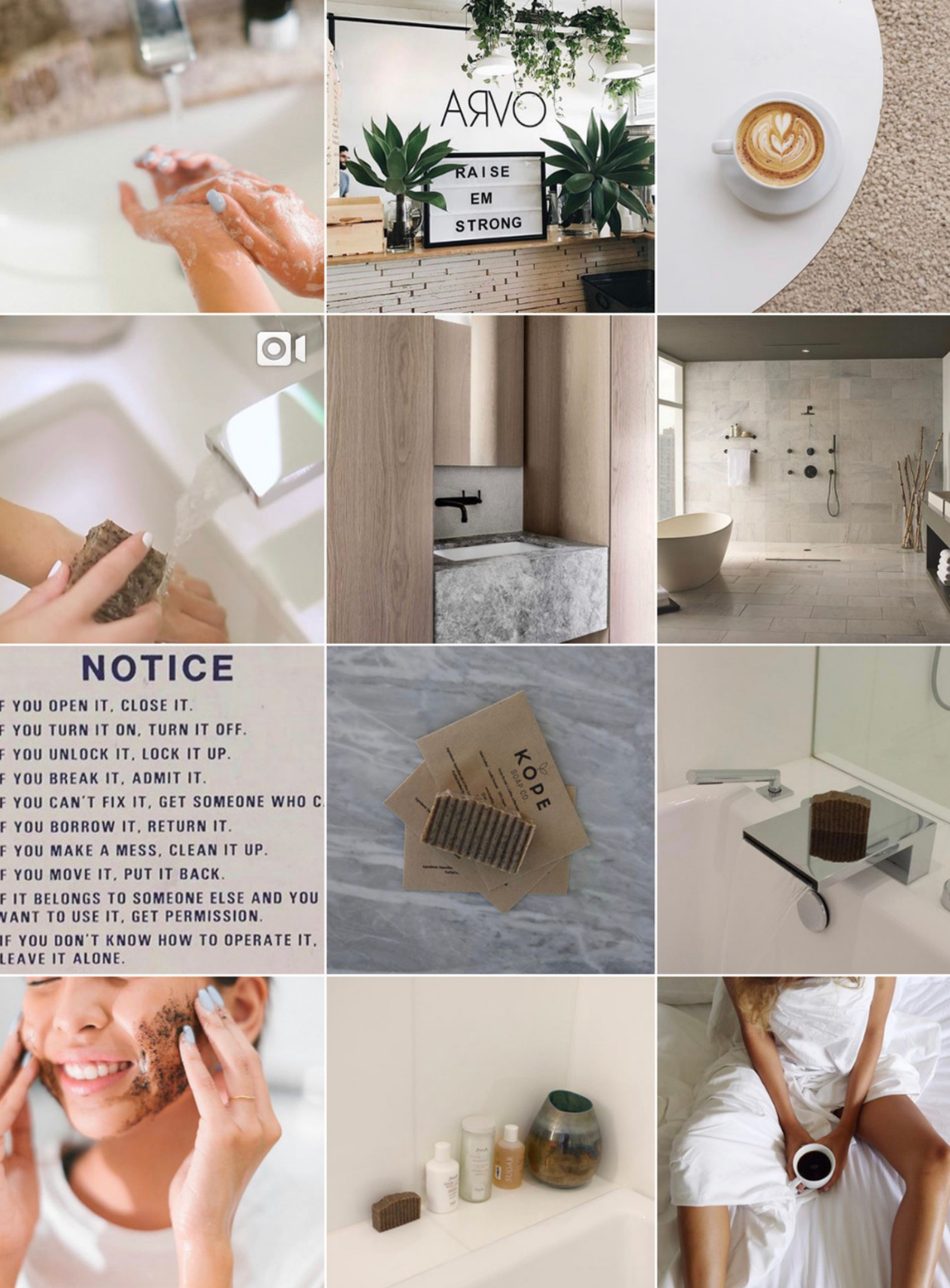
Kope Soap combines the benefits of cleansing and exfoliation in one product

OUR ECO-INITIATIVE

We are committed to generating respectable profits by utilizing only the highest-quality inputs and practices.

Furthermore we also give our partnered coffee shops a new eco initiative to upcycle their coffee grounds in to artisan crafted soaps and scrubs.





MARKETING

INSTAGRAM

@kopesoap

WEBSITE

www.kopesoap.com



81
Posts

1,437
Followers

1,351
Following

Kope Soap LLC Hawai'i

Beauty, Cosmetic & Personal Care

ko•pe /ko-pei/

n. Coffee ☕

Premium upcycled artisan soap & scrubs, handcrafted with coffee from your favorite local cafes in Hawai'i

www.kopesoap.com/



KOPE SOAP UPCYCLED PRODUCTS

KOPE EXFOLIATING BAR

Ingredients: Olive Oil, Coffee Oil, Coconut Oil, Responsibly Sourced Palm Oil, Scent Oil, Shea Butter, Purified Water, Sodium Hydroxide, Upcycled Coffee Grounds

Retail: 11.99

Scent: Customizable

Ramp up period: 6 weeks

(Length of time it takes to reach 100% of quota)



KOPE EXFOLIATING SCRUB

Ingredients: Cocoa Butter, Shea Butter, Coffee Butter,
Sugar, Coconut Oil, Scent Oil, Upcycled Coffee Grounds

Retail: 19.99

Scent: Customizable

Ramp up period: 1.5 weeks

(Length of time it takes to reach 100% of quota)





MAHALO!

info@kopesoap.com